

23 September 2025

For Immediate Release

More than 65% of Singaporeans aged 20-39 think dating and getting married are important milestones

This is amongst 2549 Singaporeans and permanent residents aged 20 to 39 years old that we polled, of which:

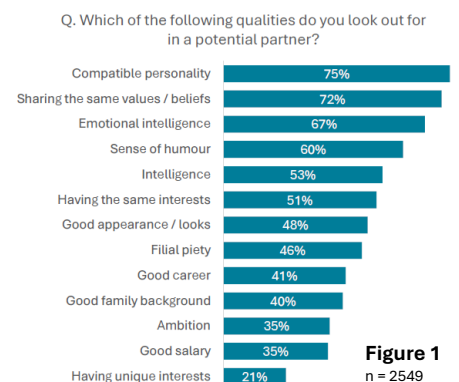
Engaged / Married stands at 42%	}	Singles 58%
Attached – 19%		
Looking to date – 18%		
Not looking to date – 17%		
Casually dating – 4%		

Among those who are not married, 62% do want to get married. On the other hand, more than half of those not looking to date actually enjoy being single while 24% of this group are tired of trying to find a date.

Top 3 qualities in a potential partner (See Figure 1)

1. Compatible personality – 75%
2. Sharing the same values/beliefs – 72%
3. Emotional intelligence – 67%

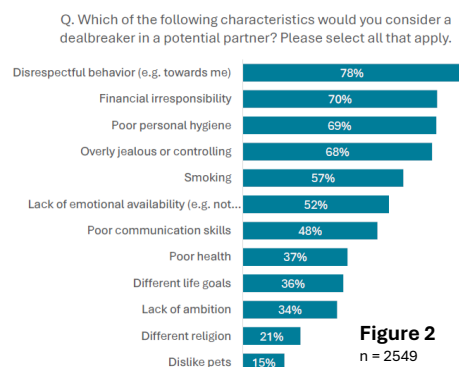
These qualities that can sustain a long-term relationship are valued over more surface-level traits such as good career and salary, which ranked lower on the list.



Top 3 dealbreakers in a potential partner (See Figure 2)

Equally important is what young Singaporeans would not tolerate:

1. Disrespectful behaviour (78%)
2. Financial irresponsibility (70%)
3. Poor personal hygiene (69%)



Interesting Dating Trivia of Singaporeans

Physical appearance seems to matter more to Males with 44% indicating that it is Moderately or Extremely Important.



Singaporeans would date someone who is:

- Taller than them: Males 66% Females 97%
- Shorter than them: Males 93% Females 26%
- Income lower than them: Males 92% Females 61%
- Income higher than them: Males 92% Females 98%

More than half find dating more difficult now than 10 years ago

Dating in today's modern age presents both possibilities and challenges. 53% think dating today is more difficult than 10 years ago. The top 3 reasons they cited for this are:

1. Societal expectations have changed – 65%
2. It is more difficult to meet people now – 58%
3. Dating has become more casual – 54%

55% have met a potential partner online

In today's digital age, online platforms are a realistic and practical way to meet a potential partner. 55% have met a potential partner online (dating apps 39%, social media 24%, gaming platform 10%) while 45% indicated otherwise.

Amongst those who are married or engaged, 34% met their partner/spouse online (dating apps 25%, social media 7%, gaming platform 2%) while the rest met their partner through organic platforms (school 26%, work 19%, place of worship 3%) or through introductions by family members, friends or matchmaking agencies.

Only 16% think online platforms are moderately/extremely safe

Concern for safety is higher among females – 15% feel online dating platforms are not safe at all, versus 6% of males.

The dating scene may look different today, but the desire to find a partner for connection has not gone away. The challenge is in finding ways that can better support young Singaporeans in navigating the complexities of modern dating and building meaningful relationships.

**Above figures are based on a survey conducted in February 2025 of 2549 Singapore citizens and permanent residents aged 20 to 39 years old from RySense's online panel, HappyDot.sg.*

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**About RySense**

Set up by the Ministry of Digital Development and Information (MDDI), RySense is a Singapore-based research organisation which seeks to understand what people in Singapore think, feel and do. We are specialists in research methods, public opinion research and social trends and have conducted research on a range of socio-economic issues as well as current affairs topics. Using robust approaches, we seek to generate reliable insights about the Singapore landscape, which reflect both subtle nuances and macro perspectives. We are run by a diverse team of market research professionals.

For more information, please visit www.rysense.sg.

About HappyDot.sg

HappyDot.sg is an online survey community for Singapore residents to voice their opinions on issues that impact Singapore. We survey our panellists on a variety of social issues to understand the aspirations of Singaporeans. HappyDot.sg is owned by RySense.

For more information, please visit www.happydot.sg.